

**M.Com. Part II Semester IV**  
**Business Administration Special Paper VIII.**  
**Subject Title -: Project Work / Case Studies.**  
**Course Code -: 414**  
**(w.e.f. Academic Year: 2014-15)**

**Project Work for internal students (414)**

There will be a project work carrying 100 marks for internal students only. The students will have to select a subject from any area of the syllabi for Business- Administration. The students will have to work under the guidance of concerned subject teacher. The project will carry total 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the University.

Note: The list of suggested areas for project work will be notified in due course.

**Case Studies:**

There will be a paper of case studies for external students. The paper will be set for 80 marks- to be converted to 100 marks. Total 20 cases will be selected from standard book for study. In the question paper 3 cases out of 20 (twenty) cases will be covered, each carrying twenty (20) marks. One unseen case also will be covered & it will carry twenty (20) marks.

*Note:* The paper of case studies will be offered only by external students only.

**BUSINESS ADMINISTRATION – SUGGESTED TOPICS FOR PROJECT REPORT**  
**REPORT CONTENTS:**

1. Cover Page
2. Company Certificate
3. Guide Certificate
4. Acknowledgement
5. Declaration
6. Executive Summary

**TENTATIVE CHAPTER SCHEME**

- CHAPTER 1. INTRODUCTION TO STUDY  
CHAPTER 2. COMPANY PROFILE  
CHAPTER 3. OBJECTIVES OF STUDY  
CHAPTER 4. REVIEW OF LITERATURE  
CHAPTER 5. RESEARCH METHODOLOGY

## CHAPTER 6. DATA ANALYSIS AND INTERPRETATIONS OBSERVATIONS

## CHAPTER 7. FINDINGS CONCLUSIONS AND SUGGESTIONS

### **TOPICS**

1. A empirical study on 360 degree Performance Appraisal in a Private sector organisation.
2. To study the Job Satisfaction of lower/middle/top level management in Banks/Private/Public sector.
3. To study stress management related to work of the employees from IT Sector.
4. A Study on cross cultural management issues in an multinational company.
5. To study the ERP System of a Private/Public sector organisation.
6. A comparative study of the impact of team work in two departments of an organisation.
7. To study the overcoming of negative emotions and boosting motivation of Managers in Private/Public sector organisation.
8. To study the Emotional Intelligence amongst female employees at workplace in Private/Public sector employees.
9. To study the work-life balance of employees in an organisation.
10. To study the work culture and work ethics in an organisation.
11. To study the impact of Training of employees in an Bank/Private/Public sector organisation.
12. To study the impact and Role of Job Rotation for the Positive outcome.
13. To study the Pros and Cons of VRS to employer and employees in an organisation- A case study.
14. A study on the problems involved with the resignation of an employee to both employer and employee.
15. A study on the prospects of Manpower Planning in organisation.
16. To study the awareness and utility of HRD and HRM in an organisation.
17. A study on the problems related to job transfers of employees specially with reference to female employees.
18. An overview of ethics in Performance Appraisal in an organisation.
19. To study the HR environment of two companies.
20. To study the HR challenges in employing Generation Y.
21. To study the HR Challenges in Indian Context.
22. To study the employee retention strategies of two companies.
23. To study the impact of change management of an organisation.
24. To study the techniques of turnaround management in an organisation.
25. To study the role and impact of information technology in indigenous and multinational companies.
26. To study the financial position of a Company

- 27.To study the capital structure and Cost of capital of a company
- 28.To study the working Capital Management
- 29.To study the customer retention techniques adopted by Banks
- 30.To study the CSR practices adopted by Companies.